



TRI Wins Multiple Hermes Creative Awards for Montgomery County Work

Bethesda, MD (July 5, 2013) - Technical Resources International, Inc. (TRI) has won four awards in the 2013 Hermes Creative Awards for its work for Montgomery County's Division of Solid Waste Recycling Marketing Campaign.

- TRI is a Platinum Winner
 - in the Strategic Programs/Others category
 - in the Integrated Marketing Materials category
- TRI is a Gold Winner
 - in the Design/Postcard category
 - in the Marketing Collateral/Branding/Postcard category

Platinum Winners illustrate excellence in terms of quality, creativity, and resourcefulness.

Gold Winners exceed the high standards of the industry norm.

TRI supports Montgomery County's Recycling Marketing Campaign to raise awareness amongst the community on the importance of recycling, waste reduction, and how to accomplish both of these goals in everyday life.

The Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing, and design of traditional materials, programs, and technologies. It recognizes outstanding work in the industry while promoting the philanthropic nature of marketing and communication professionals. The awards are judged and given by the Association of Marketing and Communication Professionals. Each entry is evaluated on its own creative achievement.

About TRI: Technical Resources International, Inc. is a full-service contract research organization with a strong Communications Division. TRI has provided national and international communications and logistics support to government agencies, associations, and commercial clients for 33+ years. Our communications services include market research and strategic marketing and outreach, advertising and public relations, event planning, training, and multi-media design and production. TRI has received a multitude of commendations and more than 50 Telly, Videographer, and MarCom awards recognizing our products in video production, training, brochures, and other outreach materials. Further information is available at www.tech-res.com.