



TRI supports USTDA China Public Health Emergency Response and Management Study Tour

Bethesda, MD (July 5, 2013) – Technical Resources International Inc. (TRI) supports the United States Trade and Development Agency (USTDA) in its sponsorship of a Study Tour for a delegation of key government leaders from China’s emergency management and response sectors to visit and learn about U.S. companies specializing in emergency management and response. The Chinese delegation is meeting with U.S. companies in an effort to improve their emergency management and response to natural disaster and health epidemics. TRI supports the delegation’s visit to Atlanta, GA; Chicago, IL; and Washington, D.C. The Chinese delegation is interested in learning how U.S. agencies, policies, regulations, technologies, equipment, products, and services can support China in improving and strengthening the country’s emergency management and emergency response to diverse natural disasters and epidemic health threats. The Chinese Study Tour takes place July 7th to the 19th.

About TRI: Technical Resources International, Inc. is a full-service contract research organization with a strong Communications Division. TRI has provided national and international communications and logistics support to government agencies, associations, and commercial clients for 33+ years. Our communications services include market research, strategic marketing and outreach, advertising and public relations, event planning, training, and multi-media design and production. TRI has received a multitude of commendations and more than 50 Telly, Videographer, and MarCom awards recognizing our products in video production, training, brochures, and other outreach materials. Further information is available at www.tech-res.com.