



### **TRI supports USTDA Brazilian and Colombian Reverse Trade Missions to the US**

Bethesda, MD (April 8, 2013) – Technical Resources International Inc. (TRI) supports the United States Trade and Development Agency (USTDA) in its sponsorship of two Reverse Trade Missions (RTMs) from Brazil and Colombia focused on financial Information Technology (IT) security. The Brazilian and Colombian delegations, comprised of senior-level officials from large public and private financial organizations, are meeting with U.S. companies in an effort to modernize their financial IT security.

TRI supports both delegations in their visit to the Silicon Valley area in California; Washington, D.C.; and New York, NY. The Brazilian and Colombian delegations are interested in: secure banking systems; mobile and internet banking technology; anti-money laundering; fraud analytics; predictive modeling; biometrics; document and data management; IT infrastructure and storage; and customer relationship management solutions. The Brazilian RTM takes place April 8<sup>th</sup> to the 16<sup>th</sup>, and the Colombian RTM is to follow.

**About TRI:** Technical Resources International, Inc. is a full-service contract research organization with a strong Communications Division. TRI has provided national and international communications and logistics support to government agencies, associations, and commercial clients for 33+ years. Our communications services include market research and strategic marketing and outreach, advertising and public relations, event planning, training, and multi-media design and production. TRI has received a multitude of commendations and more than 50 Telly, Videographer, and MarCom awards recognizing our products in video production, training, brochures, and other outreach materials. Further information is available at [www.tech-res.com](http://www.tech-res.com).